

PLAN	DESIGN	IMPLEMENT	EVALUATE
Key Services and Activities	Key Services and Activities	Key Services and Activities	Key Services and Activities
<p>Baseline Assessment Project Consultation Physical Plant Assessment Financial & Operations Assessment Comprehensive Store Audit Visioning</p> <p>Market Intelligence Trade Area Penetration Analysis Customer Spotting & Traffic Count Consumer Expenditure Patterns Market Sales Potential and Leakage Business/In-Depth Surveys</p> <p>Analysis and Feasibility Feasibility Studies Industry and Competition Analysis Financial Forecasting and Analysis Spatial Analysis/GIS Cost/Benefit Analysis</p> <p>Business and Organizational Strategy Business Planning Strategic Planning Workforce Strategy Retail Attraction/Retention Strategy Marketing Strategy</p>	<p>Program Development Program Structure Program Scope Program Staffing and Organization Program Guidelines and Eligibility Criteria</p> <p>Supply Chain Design Sourcing Distribution Pricing Handling and Storage Merchandising</p> <p>Financial Structuring Underwriting Structure Fundraising Strategy and Packaging Financial Products Term Structuring Fund Valuation & Administration</p> <p>Stakeholder Facilitation Community Outreach Supply Chain Relationship Project Team Assembly Project Team Management</p>	<p>Customized Training Bodega Boot Camp™ Executive Coaching and Advisory Curriculum Development Workshops and Group Trainings Training Module Creation Bookkeeping Model</p> <p>Supply Chain Implementation Sourcing Distribution Pricing Handling and Storage Merchandising Space Layout and Design</p> <p>Financial and Operations Management Business Forensic Analysis Operational Budgets Development ProForma Inventory Management Product Coding</p> <p>Capacity Building Marketing Design and Implementation Workforce Recruitment Workforce Training (All-levels) Technology Integration Database Creation</p> <p>Troubleshooting Program Monitoring Impact Assessment Quality Control/Benchmarking On-Site Technical Assistance Feedback and Recommendations</p>	<p>External Program Assessment Design Assessment Implementation Assessment Forensic Analysis Recommendations</p> <p>Urbane's 7 Point Framework Physical Plant and Aesthetic Design Health and Wellness Financial/Economic Environmental Public Safety Community Relations Workforce/Entrepreneurship</p> <p>Community Profit Margin Impact Assessment Social Externalities Multiplier Analysis</p>