



Bio – Chiara Passerini

Consultant

BIOGRAPHY

Chiara Passerini joined Urbane Development in March 2015 as a Consultant. As an anthropologist, she collects and synthesizes knowledge about people – their values, relationships, and behaviors – as they apply to the urban environment.

Most recently, Chiara spent three months in Mumbai, India where she conducted fieldwork for Slum Dwellers International (SDI), a network of community-based organizations that address urban poverty in the global south. During her time in India, she collected over 20 oral histories to understand the inter-generational transfer of knowledge among women’s collectives in Mumbai’s slums. Her research generated insights that inform policy-making as it affects sanitation and relocation of slum dwellers.

Prior to joining Urbane, Chiara spent two years at Accenture where she designed innovative digital experiences, including websites and mobile apps, for Fortune 500 clients. During her time at Accenture, she conducted focus groups and observational studies to assess consumer interaction with digital interfaces. Her research contributed to the creation and implementation of long-term business strategies to better integrate new digital assets.

Chiara is currently pursuing her Masters of Science in Urban Policy at The New School for Public Engagement in New York City. Her coursework emphasizes the role of grassroots and neighborhood-level initiatives in facilitating bottom-up approaches to policy. She holds a BA in Art and Visual Culture from Bates College and an MA in Cultural Anthropology from University College London. Her thesis, “OTR Matters: Community and (Re)Development in Cincinnati’s Urban Historic Core,” synthesizes the impact of economic revitalization on collective identities of urban communities. She is a native speaker of Italian and English, and fluent in Spanish and French.