



## Bio – Celia San Miguel

Founder, Sickathanaverage.com  
Collaborative Member

### **BIOGRAPHY**

Launched in 2008 by Harvard graduate and seasoned journalist Celia San Miguel (a former editor at *VIBE*, *Complex*, *GIANT*, *In Style*, and the *New York Post*), Sicka Than Average appeals to women reared in hip-hop culture through its smart, edgy, and hip look and tone. The editorial content at Sicka Than Average, particularly in the realm of beauty, is largely driven by both research and anecdotal accounts, enabling us to report on featured products with the detail than can only come from first-hand experience. By combining these personal accounts with insightful observations and thorough research, we create a multidimensional, comprehensive, seamless experience for readers.

Celia co-wrote 2006's *The Nasty Terrible T-Kid 170 (From Here To Fame/powerHouse Books)*, a memoir about the life and work of Bronx-bred graffiti writer Julius "T-Kid" Cavero, and was a contributor to the upcoming anthology *Hip-Hop: A Cultural Odyssey (Atria Books)*. Over the years, she has penned articles about fashion, music, film, relationships, fitness, beauty, books, and street art for publications like *Latina*, *Women's Wear Daily*, *DNR*, *Essence*, *Paper*, *CITY*, *Trace*, *Upscale*, *XXL*, *Mass Appeal*, the *New York Daily News*, and the *New York Post*.

San Miguel has also frequently appears as a lifestyle expert on television and radio, including for *Telemundo* and *NYC TV*. She was a key speaker at *Repechage's 2009 Congress For Salon And Spa Professionals*, where she shared her insights on how spa owners can navigate the changing media landscape. She has also been featured as a style and beauty expert in like *Latina*, *944*, and *VIBE*. San Miguel holds a B.A. in Literature and Afro-American Studies from Harvard University.