



Bio – Ken Ikeda
Principal, Civic IP
Collaborative Member

BIOGRAPHY

Ken Ikeda provides strategic guidance on infrastructure and technology development. He is currently Principal and Founder of Civic IP LLC, a design and strategy firm based in Oakland, CA. Civic IP specializes in partnership development with early stage start-ups, new business development for nonprofits and telecommunications infrastructure. A sampling of past clients include: the Center for Investigative Reporting, Outernet, O'Reilly Media, the City of San Francisco Mayor's Office of Civic Innovation and the Ford Foundation.

A former public broadcasting CEO and nonprofit Executive Director, organizations under Ken's direction have secured \$150m in private equity investment and philanthropic support; managed an \$8.5m loan fund; worked with the FCC, MOMA, Merce Cunningham, NEA, PBS, NPR, FCC, NSF, DOE, HUD and DOL; negotiated over \$300m in mergers and acquisitions; consulted with over 250 public broadcasting station GM's and University Trustees on business modeling and strategy; trained over 8,000 incumbent digital media employees annually for companies as diverse as Pandora, Pixar and Wells Fargo; and recognized by the MacArthur Foundation's "genius award" for organizations, now titled the Award for Creative and Effective Institutions.

In 2001, Ken launched a youth media program from within Oakland Unified's McClymonds High School that grew to serve 46 middle and high school programs across the Bay Area, partner with universities for college credits, technical certifications and creative pathways for continued education and professional development. He is also the founder of the youth record label, Bay Unity Music Project, originator of the music video streaming service VuHaus.com, and architect for the news content management platform Channelx.org.

Ken has extensive policy, research and data management expertise through work with the NYC Department of Homeless Services, NYU's Institute for Education and Social Policy and Stanford University's John W. Gardner Center for Youth and Their Communities. The white paper which he co-authored, National Public Lightpath, was adopted by PBS, NPR and the Corporation for Public Broadcasting as their blueprint for municipal broadband community services in 2008.

Ken completed his undergraduate studies at Columbia University and his graduate studies in Education Anthropology at Stanford University. Ken's currently serves on the board of Greater Public. Past board service includes: Center for Asian American Media, Youth Speaks, The Working Group, New Art Trust, and National Alliance for Media Arts & Culture.