



## Bio – Kimberlee Williams

CEO, FEMWORKS  
Collaborative Member

### **BIOGRAPHY**

Kimberlee S. Williams is the co-founder and Chief Executive Officer of FEMWORKS multicultural communications firm. Kimberlee is a movement maker and super connector at the leading edge of business innovation, urban and emerging markets. She has a passion for community engagement and a unique expertise at weaving strategy, media communications, and experiential events together to create narratives that renew brands, build authentic stakeholder relationships and transform reputations and possibilities. Kimberlee has spear headed regional, national and global marketing campaigns including reNewJersey Stronger, Status is Everything, NCAA March Madness, and Global Shapers Community.

Mrs. Williams is an international curator and collaborator, BALLE Localism Fellow, and influential business advocate in New Jersey. Recently, the World Economic Forum tapped Kimberlee Williams to establish the Global Shapers Community Newark Hub, the first in New Jersey targeting millennials ages 20-29 for global leadership. Williams is the catalyst advancing the Newark Business Hub media and arts entrepreneur accelerator in partnership with Rutgers Business School CUEED. In 2011, she led the public private partnership with Prudential Foundation to establish Forward Ever Sustainable Business Alliance (Forward Ever) to serve Greater Newark New Jersey. In 2012, she served as chair then co-president of the coalition of LGBT entrepreneurs to found the New Jersey LGBT Chamber of Commerce.

In 2014, Rutgers Business School awarded Kimberlee S. Williams the inaugural New Jersey Social Entrepreneur of the Year. She is fortunate to have been honored by several prestigious organizations for her business accomplishments and community impact by: Rutgers Business School, Count Me In, New Jersey Small Business Development Centers, the Greater Newark Business Development Consortium, and the Newark Essex Pride Coalition. Williams has been featured in industry media publications including Black Enterprise, NJBIZ, The Star-Ledger, and Go! NYC magazine.