



## Mina Addo

Consultant (Flatbush Caton Market)

Mina serves as project manager for the Flatbush Caton Market redevelopment, in which Urbane is responsible for providing technical support and training to strengthen existing businesses and support entrepreneurship in the neighborhood. She serves as the link between vendors, the community, city agencies and the developer. In partnership with UD leadership, Mina manages internal and external relationships to build awareness and support for the project, as well as coordinating marketing and events. Mina manages a team of seven, including UD staff and consultants, who provide direct technical assistance to vendors. Mina tracks current market operations, including conducting monthly rent reconciliation. She leads data collection and analysis to inform the redevelopment, and provides recommendations to the team and key stakeholders.

Mina's background is in public policy research and analysis with more than a decade of experience in various aspects of public policy, including within public institutions and with philanthropic organizations. Her research interests include public policies that are designed to help middle- and low-income communities achieve their full potential. Mina's previous experience includes serving as a health and education policy adviser to U.S. Senator Byron Dorgan, working as an analyst at New York City-based think tank that promotes good governance and sound fiscal practices in New York City and State, and providing public policy and communications counsel to major domestic philanthropic organizations.

Mina is pursuing doctoral studies at the University of Pennsylvania's School of Social Policy and Practice. She previously earned an MS in Urban Policy Analysis and Management at The New School and a BA in Political Science from the University of Michigan at Ann Arbor.